



**NOBLE ROT**  
FINE WINE INVESTMENT . COM

# CASE STUDY

## CHATEAU LEOVILLE POYFERRE 2009



£778 UK Release Price (June 2010)

£1,800 Current Market Price (Dec 2016)

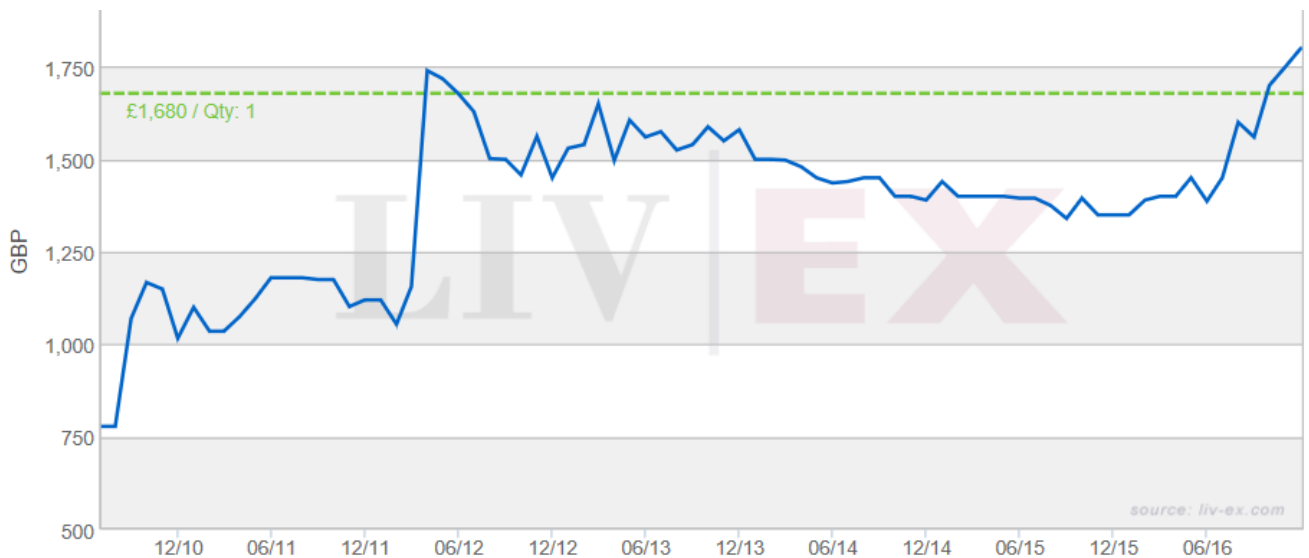
131% Total Percentage Increase

22% Average Annual Percentage Increase

18 Trades in the last 6 months

*“One of the more flamboyant and sumptuous wines of the vintage... this is a wine to purchase by the case-load. It should drink well for 35-40 years.”*

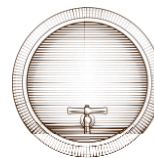
**Robert Parker**



**PARKER  
POINTS**



**EXCELLENT  
LIQUIDITY**



**20,000 CASES  
PRODUCED**

### The Future

Released en primeur during the economic downturn in 2011, Château Léoville Poyferré 2009 soared in value once bottled confirmed as a 100-point wine by Robert Parker. Its progress has closely followed that of the Fine Wine market, which is returning to pre-2010/11 levels of buoyancy. The wine has superb liquidity and as supply starts to dwindle, demand will increase hugely, pushing the value of the wine up further. This remains an excellent option for Fine Wine investment portfolios.