



NOBLE ROT
FINE WINE INVESTMENT . COM

CASE STUDY

CHATEAU PONTET CANET 2009



CHATEAU
PONTET-CANET
PAUILLAC

£778 UK Release Price (June 2010)

£1,695 Current Market Price (Dec 2016)

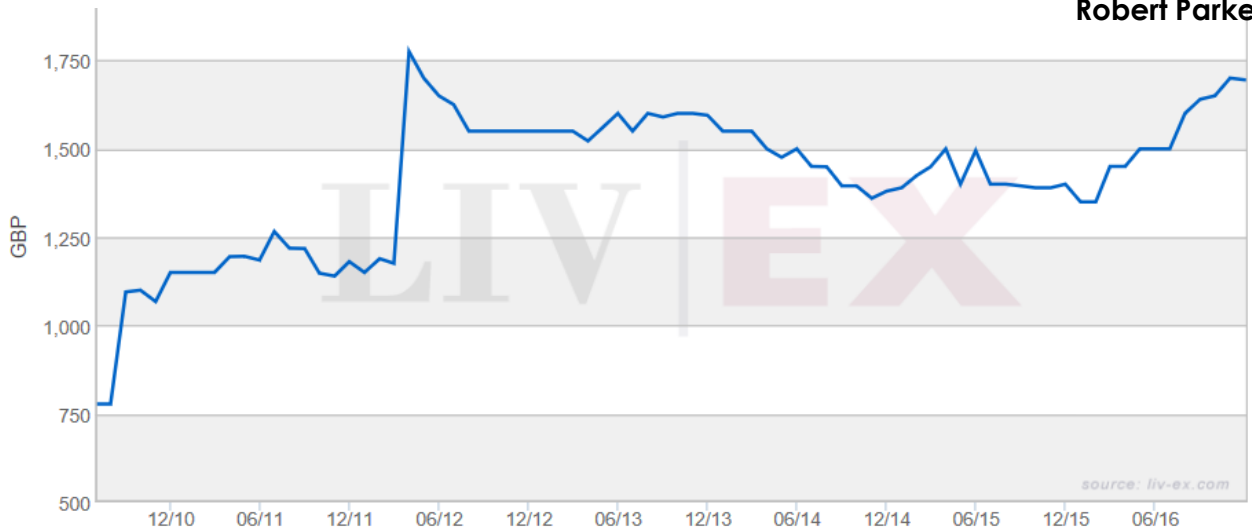
118% Total Percentage Increase

20% Average Annual Percentage Increase

48 Trades in the last 6 months

"A wine of irrefutable purity, laser-like precision, colossal weight and richness, and sensational freshness, this is a tour de force in winemaking that is capable of lasting 50 or more years."

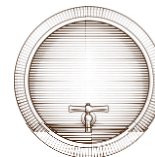
Robert Parker



**PARKER
POINTS**



**EXCELLENT
LIQUIDITY**



**20,000 CASES
PRODUCED**

The Future

Château Pontet Canet has produced two 100-point wines in recent years, this 2009 and the equally successful 2010 vintage. The 2009's value has appreciated by 26% in the last year alone and represents a consistent upward trend for the wine on Liv-Ex, the Fine Wine exchange. Boosted by confirmation of its 100-point Parker rating after bottling, the wine has steadily increased in value above the performance of the Liv-Ex 100 market.

Pontet Canet as a Fifth Growth is an approachable wine, financially, and it merits inclusion in any serious Fine Wine Portfolio for its impressive liquidity alone, having been traded 48 times in the last 6 months.